

5th Eastern Economic Congress
3-4 October 2018
Podlasie Opera and Philharmonic European Art Centre in Białystok, ul. Odeska 1

3 OCTOBER 2018

| | 10.00-12.00 | 12.30-14.00 | 14.45-16.00 | 16.30-18.00 |
|--|--|---|---|--|
| Kościuszko Market Square (at the Piłsudski monument) | 9.00-9.45 Opening of the Podlasie Economy Exhibition | | | |
| Grand Stage (Duża scena) | Plenary session: Where East Meets West (EN + RUS) | | | |
| Exhibition Hall (Sala wystawiennicza) | | Cohesion policy after 2020 – prospects for Eastern Poland (EN + DE) | New economy and Regional Innovation Strategies – challenges and opportunities | Supporting exports |
| Chamber Stage (Sala kameralna) | | The Start-up Stage of Eastern Poland | Trans-border cooperation and its impact on the development of Eastern Poland (EN + RUS) | 16.30 – 18.30 <u>Accompanying event</u> : TOP – Start-up of Eastern Poland |
| Orchestra Rehearsal Hall (Sala prób orkiestry) | | <u>Accompanying event</u> : Polish-Belarusian economic meetings (RUS) | Polish food industry in Europe and around the world | Agriculture and the Food Industry Today and Tomorrow |
| Choir Rehearsal Hall (Sala prób chóru) | | Construction and the wood industry | On the road to new opportunities. Time for infrastructure | The Role of Social Dialogue in the development of social and economic reality in the provinces of Eastern Poland |

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| Green room | | <u>Accompanying event:</u> Polish-Lithuanian economic meetings (LT) | Cities as centres of increased competitiveness in Eastern Poland (EN) | |
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4 OCTOBER 2018

| | 9.00-11.00 | 11.30-13.00 | 13.30-15.00 |
|--|--|--|---|
| Grand Stage (Duża scena) | | 12.15 – 14.00 <u>Accompanying event:</u> EEC – Leaders of Tomorrow | |
| Exhibition Hall (Sala wystawiennicza) | Plenary session: Eastern Poland 4.0 (EN + RUS) | 11.15-11.45 <u>Accompanying event:</u> Promoter of The Polish Economy – presentation of distinctions | 11.45-13.00 Business on a path toward maturity |
| Chamber Stage (Sala kameralna) | 9.30 – 11.00 Developing the healthcare system in Eastern Poland | Investments | Innovations in the medical sector |
| Orchestra Rehearsal Hall (Sala prób orkiestry) | | Eastern Poland – a European tourism macro-region | Heading East – potential for business services |
| Green room | | Human resources for Eastern Poland | |

3 OCTOBER 2018

3 October 2018 | 9.00-9.45 | Kościuszko Market Square (at the Piłsudski monument)
Opening of the Podlasie Economy Exhibition

PLENARY SESSION:

3 October 2018 | 10.00-12.00 | Grand Stage (Duża scena) | Simultaneous interpreting service
PL/EN, PL/RUS

Opening and reception of guests

Wojciech Kuśpik, Chairman of the Board, PTWP SA; Initiator of the Eastern Economic Congress
Jerzy Leszczyński, Marshal of the Podlaskie Voivodeship

Bohdan Paszkowski*, Voivode of Podlasie

Tadeusz Truskolaski, Mayor of Białystok

Witold Karczewski, President, Chamber of Industry and Commerce in Białystok; Chairman, Podlasie Economic Forum (Podlaskie Forum Gospodarcze); Deputy Chairman of the Board, Contractus Sp. z o.o.

Debate

Where East Meets West

- European economy here and now. Growth factors and barriers. Freedom vs protectionism. Opening vs isolation.
- Development opportunities and pitfalls related to the socio-political and economic situation within the EU and in the East: Belarus, Russia and Ukraine.
- Eastern neighbours of Poland and Europe in times of crisis. What should our economic cooperation be like at this difficult geopolitical moment?
- Eastern Poland on the flanks of a changing Europe. Political and economic contexts.
- New EU financial framework for the 2020-2026 period. Consequences for Eastern Poland.

The following guests have declared to participate in the discussion (alphabetical list):

Henryka Bochniarz, President, Polish Confederation Lewiatan; Deputy Chairperson, Social Dialogue Council

Robert W. Ciborowski, Rector, University of Białystok

Bartosz Cichocki, Undersecretary of State, Ministry of Foreign Affairs, Poland

Sergey Martinovich Gynko*, Deputy Minister of Industry of the Republic of Belarus

Piotr Kravchenko*, Minister of Foreign Affairs of Belarus in the years 1991-1994

Jaroslav Neverovič, Minister of Energy of Lithuania in the years 2012–2014; Chairman of the Board, Polish-Lithuanian Chamber of Commerce (Polsko-Litewska Izba Handlowa)

Janusz Steinhoff, Deputy Prime Minister, Minister of Economy in the years 1997–2001, Poland
Moderator: **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

3 October 2018 | 12.30-14.00 | Exhibition Hall (Sala wystawiennicza) | Simultaneous interpreting service PL/EN, PL/DE

Cohesion policy after 2020 – prospects for Eastern Poland

- New EU budget: funds, priorities, limitations.
- Support policy and mechanisms within EU programmes after 2020 – proposals.
- Changes in the Cohesion Fund – what do they mean for local government and the economy?
- Using development funds as a challenge for the region.
- The future of the "Eastern Poland" program. Funding communal and regional investments.

The following guests have declared to participate in the discussion (alphabetical list):

Werner Bumedner, Deputy Governor, Dingolfing-Landau District

Jerzy Kwieciński*, Minister of Investment and Economic Development, Poland

Jerzy Leszczyński, Marshal of the Podlaskie Voivodeship

Wolfgang Munch, Deputy Head of Unit – Poland, Directorate-General for Regional and Urban Policy (DG Regio), European Commission

Marek Szczepaniak, Member of the Board of the Świętokrzyskie Voivodeship

Moderator: **Dionizy Smoleń**, Director, Public Sector, PwC

3 October 2018 | 12.30-14.00 | Chamber Stage (Sala kameralna)

The Start-up Stage of Eastern Poland

- Where are we? Numbers, phenomena, comparison.
- Ecosystem of young entrepreneurship. Best practices, best start-ups.
- Further development of creative entrepreneurship – decisive factors.
- Start platforms for new ideas. Can the state provide an impulse to start-up entrepreneurship?
- Conclusions and experience after the pilot study of the program.

- Continuation of the program. What should be avoided in the future? How to reinforce the advantages?
- An update required? New challenges, new objectives, anticipated effects.

The following guests have declared to participate in the discussion (alphabetical list):

Mateusz Bajko, Co-Creator of the Anima device

Anna Brussa, Director, Startups Development Department, Polish Agency for Enterprise Development

Anna Daszuta-Zalewska, Director, Białystok Science and Technology Park

Przemysław Sola, Manager, Business Link Gdańsk, Managing Director, AIP Trójmiasto

Michał Wasilewski, Python Engineering Manager, Netguru SA

Ernest Wawryniuk, Deputy Chairman of the Board, Infini

Moderator: **Beata Cichocka-Tyman**, Director, Innovation and R&D, Grants and Incentives, PwC

3 October 2018 | 12.30-14.00 | Choir Rehearsal Hall (Sala prób chóru)

Construction and the wood industry

- Competitive wood. Potential in residential construction.
- Domestic and export experiences of wooden house producers.
- Polskie Domy Drewniane – an idea to promote wood in housing.
- Polish centres for wooden construction exports – benefits for business, local government, society.

The following guests have declared to participate in the discussion (alphabetical list):

Jarosław Borowski, Mayor of Bielsk Podlaski

Leszek Gołąbiecki, Chairman of the Board, Unibep SA

Tomasz Kozłowski, President, Podlasie Association of Employers (Podlaski Związek Pracodawców); Chairman of the Board, Eastern Construction Cluster – National Key Cluster

Andrzej Józef Nowak, Director, RDLP Białystok

Rafał Szeffler, Marketing Director, Polish Economic Chamber of Wood Industry (PIGPD)

Andrzej Schleser, Chief Specialist, General Directorate of the State Forests (DGLP)

Moderator: **Wojciech Napora**, Lead Editor, najlepszedomy.pl

Katarzyna Masłowska, Lead Editor, 'Najlepsze Domy' Magazine

3 October 2018 | 12.30-14.00 | Green room | Simultaneous interpreting service PL/LT

Polish-Lithuanian economic meeting

Cooperation in the fuel and energy sector – toward common energy security. Trans-border road and rail infrastructure projects. How to put visions into practice? Production and services – the specialization and complementarity of the two economies. Construction sector, thermo-modernization and infrastructure, chemicals and raw materials – opportunities for Polish and Lithuanian companies.

The following guests have declared to participate in the discussion (alphabetical list):

Andrzej Adamczyk*, Minister of Infrastructure, Poland

Šarūnas Adomavičius*, Ambassador of the Republic of Lithuania to Poland

Zygmunt Klonowski, Chairman, Klub Gazety Polskiej, Vilnius Branch; Economic Council of the Freedom of Speech Zone, Vilnius Branch

Sigitas Leonavičius*, President, Vilnius Chamber of Commerce, Industry and Crafts

Bernard Niewiadomski*, President, Member of the Board, The Polish Business Forum "The Crown" (Forum Przedsiębiorczości Polskiej "Korona")

Jaroslav Neverovič, Minister of Energy of Lithuania in the years 2012–2014; Chairman of the Board, Polish-Lithuanian Chamber of Commerce (Polsko-Litewska Izba Handlowa)

Ramūnas Petravičius, Partner, Ellex Valiunas

Moderator: **Adam Sofuß**, Journalist, WNP.PL

3 October 2018 | 12.30-14.00 | Orchestra Rehearsal Hall (Sala prób orkiestry) | Simultaneous interpreting service PL/RUS

Polish-Belarusian economic meeting

A revival in contacts with Belarus. Experiences of the Eastern Partnership. Politics and the economy – business-promoting initiatives of Minsk and a new opening to the West. Debuts on the Warsaw Stock Exchange A climate for Polish investors – returns, development, new territories. Belarus as a gateway to the Commonwealth of Independent Nations.

The following guests have declared to participate in the discussion (alphabetical list):

Andrey Mikhailovich Derekh, Chairman of the Board of Directors, UNITER

Sergey Martinovich Gynko*, Deputy Minister of Industry of the Republic of Belarus

Maria Karaś, Vice-President, Association of European Business

Adrian Malinowski, deputy director, Department of Commerce and International Cooperation, Ministry of Entrepreneurship and Technology, Poland

Artur Michalski, Ambassador of the Republic of Poland to the Republic of Belarus

Sergei Valentinovich Tkachenko, Head of Administration, GrodnoInvest Free Economic Zone

Anatoly Velikin, Chairman, Polish Business Association in Belarus

Kazimierz Zdunowski, President, Polish-Belarusian Chamber of Industry and Commerce (Polsko-Białoruska Izba Handlowo-Przemysłowa)

Representative of: PKP Cargo

Moderator: **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

3 October 2018 | 14.45-16.00 | Choir Rehearsal Hall (Sala prób chóru)

On the road to new opportunities. Time for infrastructure

- Eastern Poland at the crossroads of transcontinental routes (Via Carpatia, Via Baltica, Rail Baltica, Eastern Poland Mainline, New Silk Road).
- Infrastructure 2023 – Eastern Poland in road and rail investment programmes. TEN-T network – implementation prospects.
- Improving road infrastructure, access to labour, high supply of plots for investment. Facts and myths.
- Border crossings and logistic centres in Eastern Poland and international trade. Eastern Poland as the gateway to the EU.
- Białystok, Lublin, Rzeszów – potential for logistics and warehousing investments and the role of SEZ.

The following guests have declared to participate in the discussion (alphabetical list):

Leszek Gołąbiecki, Chairman of the Board, Unibep SA

Jacek Gryga*, Deputy General Director, General Directorate for National Roads and Motorways (GDDKiA)

Cezary Łysenko, Director managing contracts in Eastern Poland, Budimex

Tadeusz Sobotnik, director, Strategy Office, PKP Polskie Linie Kolejowe SA

Czesław Warsewicz, Chairman of the Board, PKP Cargo

Mateusz Walewski, Chief Economist, Bank Gospodarstwa Krajowego

Moderator: **Michał Wroński**, PortalSamorzadowy.pl, WNP.PL

3 October 2018 | 14.45-16.00 | Orchestra Rehearsal Hall (Sala prób orkiestry)

Polish food industry in Europe and around the world

- Food companies on African, Asian and South American markets. Expansion opportunities and barriers.
- Europe in search of new sales markets. Challenges of new free trade agreements.
- Food exports in the EU under the pressure of protectionism. How to cope?
- Building strong food and agriculture groups. Consolidation as an opportunity for the sector.
- Effective methods for supporting exports and expansion. Promoting Polish brands.

The following guests have declared to participate in the discussion (alphabetical list):

Jerzy Dąbrowski, Director, Department of Agricultural Markets, Ministry of Agriculture and Rural Development, Poland

Andrzej Gantner, General Manager, Polish Federation of Food Industry Union of Employers
Filip Hewelke, Foreign Market Development Director, Przedsiębiorstwo Przemysłu Spożywczego PEPEES SA

Witold Karczewski, President, Chamber of Industry and Commerce in Białystok; Chairman, Podlasie Economic Forum (Podlaskie Forum Gospodarcze); Deputy Chairman of the Board, Contractus Sp. z o.o.

Jerzy Leszczyński, Marshal of the Podlaskie Voivodeship

Czesław Siekierski, Member of the European Parliament, Chairman, Committee on Agriculture and Rural Development (AGRI)

Moderator: **Olimpia Wolf**, Journalist, portalspozywczy.pl, 'Rynek Spożywczy' Magazine

3 October 2018 | 14.45-16.00 | Exhibition Hall (Sala wystawiennicza) |

New economy and Regional Innovation Strategies – challenges and opportunities

- Key factors behind the growth of digital economy.
- IT and digital accessibility in regions.
- Market and technology pressures. How to spur growth amid increasing competition?
- What should we bet on? Technologies, segments, industries and specializations with development potential.
- Updating? Modification? Reinforcement? What is the best strategy for the development of an innovative economy in the eastern macro-region?

The following guests have declared to participate in the discussion (alphabetical list):

Jarosław Antychowicz, Chairman of the Board, Infinity Group

Beata Cichocka-Tylman, Director, Innovation and R&D, Grants and Incentives, PwC

Marcin Joka, Chairman of the Board, Photon Entertainment

Adam Ławicki, Chairman of the Board, Whitehill

Wojciech Winogrodzki, Chairman of the Board, T-Matic Grupa Computerplus Sp. z o.o.

Marek Zagórski*, Minister of Digital Affairs, Poland

Anna Naszkiewicz, Deputy Marshal of the Podlaskie Voivodeship

Moderator: **Andrzej Parafiniuk**, Chairman of the Board, Podlaska Regional Development Foundation

3 October 2018 | 14.45-16.00 | Green room | Simultaneous interpreting service PL/EN

Cities as centres of increased competitiveness in Eastern Poland

- Technologies, management, investments. Cooperation: science – business – local government.
- Cities of tomorrow and new technologies – mobility, efficient resource management, environmental protection, the sharing economy.
- "Delimitation of Medium-sized Cities That Are Losing Their Social and Economic Functions". A report prepared for the purposes of Responsible Development Strategy.
- Opportunities for state intervention. Polish Development Fund and its offer for local governments ("Package for Medium-Sized Cities").
- International cooperation between partner cities – a practical dimension.

Presentation:

Blurrification of Smart Cities: from gentrification to agility

Filiberto Amati, marketing consultant, expert on innovation, branding, development, Amati & Associates

The following guests have declared to participate in the discussion (alphabetical list):

Lucjusz Nadberezny, Mayor of Stalowa Wola

Tadeusz Truskolaski, Mayor of Białystok

Marek Ustrobiński*, Deputy Mayor of Rzeszów

Adam Walicki, President, Resursa Podlaska Foundation

Jacek Wiśniowski, Mayor of Lidzbark Warmiński

Moderator: **Rafał Kerger**, Editor-in-Chief, PortalSamorzadowy.pl, WNP.PL and PulsHR.pl

3 October 2018 | 14.45-16.00 | Chamber Stage (Sala kameralna) | Simultaneous interpreting service PL/EN, PL/RUS

Trans-border cooperation and its impact on the development of Eastern Poland

- EU funds for trans-border development. Opportunities within the European Territorial Cooperation programmes.
- Engines of trans-border cooperation – availability, safety, culture.
- Poland-Belarus-Ukraine 2014-2020 – opportunities for joint projects.
- Large infrastructure projects, cooperation across the Schengen border.
- Economic impact of trans-border contacts on a local and regional scale.
- Future of small border traffic.

The following guests have declared to participate in the discussion (alphabetical list):

Dariusz Bogdan, Chairman of the Board, Park Naukowo-Technologiczny Polska Wschód w Suwałkach Sp. z o.o.

Cezary Cieślukowski, Vice-President of the Podlaskie regional assembly, President, Association of Cross-Border “Euroregion Niemen”

Leszek Dec, Chairman of the Board, Suwałki Special Economic Zone (SSSE)

Sergiusz Martyniuk, Chairman of the Company Owners Board, Pronar Sp. z o.o.

Marek Siergiej, Chairman of the Board, Promotech

Sergei Valentinovich Tkachenko, Head of Administration, GrodnoInvest Free Economic Zone

Miłosz Wielgat, Project Manager, Joint Technical Secretariat of the Poland-Russia Cross-border Co-operation Programme 2014–2020, Center of European Projects

Kazimierz Zdunowski, President, Polish-Belarusian Chamber of Industry and Commerce (Polsko-Białoruska Izba Handlowo-Przemysłowa)

Moderator: **Piotr Stefaniak**, WNP.PL Portal and ‘Nowy Przemysł’ Economic Magazine

3 October 2018 | 16.30-18.30 | Chamber Stage (Sala kameralna)

TOP – Start-up of Eastern Poland

Presentations of the best start-up initiatives from the eastern macroregion of Poland

Moderator: **Jacek Ziarno**, Editor-in-Chief, ‘Nowy Przemysł’ Economic Magazine

Speech by the Special Guest

Money in start-ups: How not to let your business fall flat

Michał Szafrąński, Entrepreneur, Blogger, jakoszczedzacpieniadze.pl

Co-organiser: Podlaskie Regional Development Foundation

3 October 2018 | 16.30-18.00 | Orchestra Rehearsal Hall (Sala prób orkiestry)

Agriculture and the Food Industry Today and Tomorrow

- From manufacturing to automation – the Polish food industry success story.
- Food industry as a competitive asset of Eastern Poland. Naturalness and tradition.
- Ecology on a larger scale – myth or a real possibility? Shaping demand for natural and ecological food.
- Searching for innovation. New consumers, new trends, new company strategies.
- Presenting innovative technologies and solutions in the food and agriculture industry.
- Competition, assets, prospects. Polish companies in a face-off with tycoons.
- New quality – farmers at the centre of attention from processors and traders.

The following guests have declared to participate in the discussion (alphabetical list):

Mirosław Angielczyk*, Owner, Dary Natury

Edward Bajko, Chairman of the Board, SM Spomlek

Witold Boguta, Chairman of the Board, National Association of Fruit and Vegetable Producer Groups (Krajowy Związek Grup Producentów Owoców i Warzyw)

Jerzy Dąbrowski, Director, Department of Agricultural Markets, Ministry of Agriculture and Rural

Development, Poland

Andrzej Olkowski, President, Association of Regional Breweries, Member of the Board, Browar Kormoran w Olsztynie

Moderator: **Adam Tubilewicz**, Journalist, portalspozywczy.pl, 'Rynek Spożywczy' Magazine

3 October 2018 | 16.30-18.00 | Exhibition Hall (Sala wystawiennicza)

Supporting exports

- How to efficiently support exports and foreign investment to Eastern Europe and Central Asia?
- Polish expansion. Risks and fears. Looking for new paths and markets.
- Priorities and promising directions for foreign expansion from the perspective of state administration and business.
- Export production in the economic policy of Eastern Poland.
- Demands of foreign market players. Quality, distribution, logistics.

The following guests have declared to participate in the discussion (alphabetical list):

Wojciech Hann, Member of the Board, Bank Gospodarstwa Krajowego (BGK)

Witold Karczewski, President, Chamber of Industry and Commerce in Białystok; Chairman, Podlasie Economic Forum (Podlaskie Forum Gospodarcze); Deputy Chairman of the Board, Contractus Sp. z o.o.

Adrian Malinowski, deputy director, Department of Commerce and International Cooperation, Ministry of Entrepreneurship and Technology, Poland

Jan Mikołuszko, Chairman of the Supervisory Board, Unibep SA; Chairman of the Board, Polish Cluster of Construction Exporters

Katarzyna Rutkowska, President, A.C. SA

Wanda Stypułkowska*, President, Polish Association of Cosmetic and Detergent Industry, MPS International Sp. z o.o.

Moderator: **Weronika Achramowicz**, Partner, Baker McKenzie Krzyżowski i Wspólnicy sp.k.

3 October 2018 | 16.30-18.00 | Choir Rehearsal Hall (Sala prób chóru)

The Role of Social Dialogue in the development of social and economic reality in the provinces of Eastern Poland

- The role of social dialogue in social and economic development
- The experience of Provincial Social Dialogue Councils (WRDS) from Eastern Poland in the context of impact on local and regional development
- Modelling of cooperation. The need to intensify dialogue between employers, trade unions, government and local authorities.
- The future of the dialogue in the context of legal changes
- Regional dialogue vs. national dialogue – relations between RDS and WRDS
- WRDS competences vis-a-vis central bodies.

The following guests have declared to participate in the discussion (alphabetical list):

Henryka Bochniarz, President, Polish Confederation Lewiatan; Deputy Chairperson, Social Dialogue Council

Artur Chojecki, Chairman, Regional Social Dialogue Council (WRDS) of the Warmińsko-Mazurskie Voivodeship; Voivode of Warmia and Mazury

Jerzy Leszczyński, Marshal of the Podlaskie Voivodeship

Henryk Nakoneczny, Member, National Committee of the Independent Self-Governing Trade Union 'Solidarity' (NSZZ 'Solidarność')

Bohdan Paszkowski, Voivode of Podlasie

Waldemar Pędziński, Deputy Chairman, Voivodeship Social Dialogue Council in Białystok

Edward Tomasz Połaski, Chairman of the Board, Mazovian Chamber of Crafts and Entrepreneurship in Warsaw

Moderator: **Ewa Bujwid-Kurek**, Head, Chair in Contemporary Political Transformations, Institute of Political Science and International Relations, Jagiellonian University

Organiser: Podlaskie Voivodeship Marshal's Office

4 OCTOBER 2018

PLENARY SESSION:

4 October 2018 | 9.00-11.00 | Exhibition Hall (Sala wystawiennicza) | Simultaneous interpreting service PL/EN, PL/RUS

Eastern Poland 4.0

- Strategic growth directions in Eastern Polish regions. Priorities, strategic goals, differentiation.
- A need for vision. Ambition, audacity, potential. Weaknesses and barriers to overcome.
- "Responsible Development Strategy" as an opportunity for Eastern Poland. Further government plans.
- New EU Cohesion Policy framework. Different, but how?
- Role of social capital, economic cooperation, start-ups, innovation.
- Eastern Poland 2030. Where are we? How are we perceived?

The following guests have declared to participate in the discussion (alphabetical list):

Andrzej Adamczyk*, Minister of Infrastructure, Poland

Dawid Cycoń, Chairman of the Board, Founder, ML System SA

Lech Dzienis, Rector, Białystok University of Technology

Jerzy Kwieciński*, Minister of Investment and Economic Development, Poland

Sergiusz Martyniuk, Chairman of the Company Owners Board, Pronar Sp. z o.o.

Jan Mikołuszko, Chairman of the Supervisory Board, Unibep SA; Chairman of the Board, Polish Cluster of Construction Exporters

Bogusław Miszczuk*, Chairman of the Board, Sokołów SA

Katarzyna Rutkowska, Chairman of the Board, A.C. SA

Moderator: **Rafał Kerger**, Editor-in-Chief, PortalSamorzadowy.pl, WNP.PL and PulsHR.pl

4 October 2018 | 9.30-11.00 | Chamber Stage (Sala kameralna)

Developing the healthcare system in Eastern Poland

- State system for securing basic hospital healthcare services, i.e. the hospital network – evaluation, conclusions, proposed changes.
- Mapping healthcare needs – what are the scenarios for the region? State of healthcare infrastructure in Eastern Polish voivodeships – assessment and chief areas of investment.
- Changes in the Act on Medical Activity – expected outcomes.
- Coordinated healthcare in selected voivodeships – KOS-zawał and POZ Plus programmes.
- HR situation in healthcare facilities in Eastern Poland – selected issues.

The following guests have declared to participate in the discussion (alphabetical list):

Jakub Adamski, Director, Department of Analyses and Strategy, Ministry of Health, Poland

Arkadiusz Bratkowski*, Member of the Board of the Lublin Voivodeship

Bogusław Dębski, Chairman of the Board, District (Powiat) Hospital in Zambrów (Szpital Powiatowy w Zambrowie Sp. z o.o.)

Bogdan Dyjuk, Member of the Board of the Podlaskie Voivodeship

Andrzej Jacyna*, Chairman of the Board, National Health Fund (NFZ)

Marzena Juczewska, Deputy Director for Medical Affairs, Podlasie Regional Branch, National Health Fund (NFZ)

Zbigniew J. Król, Undersecretary of State, Ministry of Health, Poland

Adam Szafanda, Director, Dr Ludwik Rydygier Regional Hospital (Szpital Wojewódzki im. dr. Ludwika Rydygiera) in Suwałki

Grzegorz Tomaszuk*, Director, Independent Public Health Care Center in Hajnówka

Moderator: **Wojciech Kuta**, Editor-in-Chief, Rynek Zdrowia

4 October 2018 | 11.15-11.45 | Exhibition Hall (Sala wystawiennicza)
Promoter of The Polish Economy – presentation of distinctions

Organizer: The Polish Promotional Programme Foundation

4 October 2018 | 11.45-13.00 | Exhibition Hall (Sala wystawiennicza)
Business on a path toward maturity

- Family-owned businesses in Poland – assets and weaknesses.
- Family-owned businesses in the Polish economy and the social model of Eastern Poland.
- The challenge of growth, or current problems faced by family-owned businesses.
- Parents and children – differences in management styles. Intergenerational dialogue in a multi-generational family-owned company. Values, emotions, business.
- Succession troubles: legal and social aspects.
- Consolidations, mergers, ownership structure. How to effectively manage the process of change?
- Externally driven maturity. Skills worth buying.

The following guests have declared to participate in the discussion (alphabetical list):

Jarosław Antychowicz*, Chairman of the Board, Infinity Group

Bożena Datzuk, Co-owner, TOBO DATCZUK

Henryk Owsiejew, Chairman of the Supervisory Board, Malow Sp. z o.o.

Antoni Stolarski, Chairman of the Board, SaMASZ Sp. z o.o.

Anna Zadykowicz, Member of the Board, Deputy Chairman of the Board, Jazon

Moderator: **Ewelina Grzelak**, Deputy Director, Polish Private Enterprises Practice, PwC

4 October 2018 | 11.30-13.00 | Chamber Stage (Sala kameralna)

Investments

- Infrastructure development for urban, road and rail transportation in Eastern Poland.
- New investments in Eastern Poland and state programmes (Mieszkanie Plus, Mosty Plus, Pakiet dla Średnich Miast).
- Important role of investment in raising investment attractiveness, improving the quality of life and promoting new business ventures. New approach to development planning.
- Development prospects for the housing sector – a survey of implementation determinants.
- Investment funding sources. Role of local government, EU programmes, public sources.

The following guests have declared to participate in the discussion (alphabetical list):

Jerzy Leszczyński, Marshal of the Podlaskie Voivodeship

Czesław Renkiewicz, Mayor of Suwałki

Krzysztof Rodziewicz, Director, Department of Project Preparation, Center for European Union Transport Projects (CUPT)

Tadeusz Truskolaski, Mayor of Białystok

Halina Zaborowska-Boruch, Deputy Mayor of Olsztyn

Wojciech Walulik, Mayor of Augustów

Moderator: **Rafał Kerger**, Editor-in-Chief, PortalSamorzadowy.pl, WNP.PL and PulsHR.pl

4 October 2018 | 11.30-13.00 | Green room

Human resources for Eastern Poland

- Job market in Eastern Poland – aspirations vs demographic problems.
- New jobs in the innovation economy.
- Demand for manpower and migrations. Where are the reserves? How to keep employees?
- Professional formation – the jobs of tomorrow. The dual model. Development of specialist education.

- Cooperation between entrepreneurs and schools and universities. Research and development.
- Social economy initiatives in creating jobs.

Presentation:

The Integrated Qualification System as a response to the needs of a knowledge-based economy.

Anna Fiedorczyk, regional advisor for the Integrated Qualifications System, Educational Research Institute; **Beata Sulima**, regional advisor for the Integrated Qualifications System, Educational Research Institute

The following guests have declared to participate in the discussion (alphabetical list):

Aneta Andruszkiewicz, Human Resources Director, Unibep SA

Rafał Bednarczyk, Member of the Board, Operational Director, Track Tec SA

Ewa Frołow, trainer, education expert, Educational Research Institute

Roman Kaczyński, Vice-Rector, Białystok University of Technology

Krzysztof Kouyoumdjian, Director of External Relations, CEDC International Sp. z o.o.

Janina Mironowicz, Director, Voivodeship Labour Office in Białystok

Representative of: PKP Cargo

Moderator: **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

4 October 2018 | 11.30-13.00 | Orchestra Rehearsal Hall (Sala prób orkiestry)

Eastern Poland – a European tourism macro-region

- Eastern Poland – a destination for active leisure. How to tap into the region's potential?
- Multiculturalism and heritage as a way to promote tourism.
- Water route between the Augustowski Canal and the Masurian Lake District.
- Culinary trail in Eastern Poland and other tourist products.
- Tour agencies, Internet, social media, local government activity – how to help people discover Eastern Poland.
- Promotion through national and international tourist events.
- Business tourism as a factor in attracting investment.
- There are hotels, there will be tourists – how to spur hotel investment market growth in the region?
- Multiculturalism of Eastern Poland as a growth factor for the regional and local economy.

The following guests have declared to participate in the discussion (alphabetical list):

Piotr Domagała, Co-Creator, Podlasie SlowFest

Dariusz Donica*, President, Lublin Regional Tourist Organisation (LROT)

Bogdan Dyjuk, Member of the Board of the Podlaskie Voivodeship

Lech Fronckiel, Deputy Chairman of the Board, Satoria Group SA; Chairman of the Board, BiaVita Polska SA

Władysław Grochowski, Chairman of the Board, Arche Group

Jacek Stasikowski, Development Director Poland, Orbis SA

Jarosław Stawiarski*, Secretary of State, Ministry of Sport and Tourism, Poland

Damian Tanajewski, Director, Podlasie Opera and Philharmonic – European Art Centre in Białystok

Moderator: **Bartosz Dylağ**, Lead Editor, PortalSamorzadowy.pl

4 October 2018 | 12.15-14.00 | Grand Stage (Duża scena)

EEC – Leaders of Tomorrow

A formula of meetings of young people with business people and artists consisting in informal discussions combined with presentations and artistic performance. As part of the Project, invited guests will tell us how a combination of passion and determination may be translated into a successful business of one's own.

Co-organiser: Podlaski Regional Development Foundation

4 October 2018 | 13.30-15.00 | Chamber Stage (Sala kameralna)

Innovations in the medical sector

- Role of medical innovation in the Responsible Development Strategy.
- E-health – innovative IT system for medical services.
- Research and development potential of medical universities and university hospitals in Eastern Poland.
- Examples of successful commercialization of R&D projects in the medical sector in selected voivodeships.
- Funding R&D and implementing new medical technologies.
- Medical start-ups in Eastern Poland.

The following guests have declared to participate in the discussion (alphabetical list):

Agnieszka Aleksiejczuk, Director, IT Department, Marshal's Office of the Podlaskie Voivodeship

Andrzej Drop*, Rector, Medical University of Lublin

Roman Lewandowski, Director, The Voivodeship Rehabilitation Hospital for Children in Ameryka

Marcin Moniuszko*, Vice-Rector for Scientific Affairs, Medical University of Białystok

Grażyna Rydzewska*, Head, Department of Internal Medicine and Gastroenterology with IBD Subdivision, Central Clinical Hospital of Ministry of Interior and Administration, Warsaw

Radosław Sierpiński*, plenipotentiary of the Minister of Health for the establishment of a Medical Research Agency

Tomasz Szelaągowski, President, Polish Innovative Medical Cluster PIKMED

Moderator: **Wojciech Kuta**, Editor-in-Chief, Rynek Zdrowia

4 October 2018 | 13.30-15.00 | Exhibition Hall (Sala wystawiennicza) | Simultaneous interpreting service PL/EN

Funding the development of Eastern Poland

- Funding sources and cooperation models in funding transformation.
- Evolution of EU development programmes. Growing importance of financial engineering instruments.
- International financial institutions – offer and cooperation models (World Bank, European Investment Bank, Council of Europe Development Bank, EBRD).
- State programmes and institutions supporting the development of Eastern Poland. Experiences, opportunities, plans.
- Polish financial market activities: funds, external investors, Warsaw Stock Exchange.

The following guests have declared to participate in the discussion (alphabetical list):

Przemysław Cieszyński, Member of the Board, Bank Gospodarstwa Krajowego (BGK)

Piotr Michałowski*, Head of Warsaw Office, European Investment Bank

Carlos Piñerúa, Country Manager for Poland and the Baltic States, World Bank

Krzysztof Rodziewicz, Director, Department of Project Preparation, Center for European Union Transport Projects (CUPT)

Henryk Wnorowski, Head, Chair of Business Administration, Faculty of Economics and Management, University of Białystok

Moderator: **Michał Gorzelak**, Head of Debt Instruments, National Contact Point for Financial Instruments of the EU Programmes, Polish Bank Association

4 October 2018 | 13.30-15.00 | Orchestra Rehearsal Hall (Sala prób orkiestry)

Heading East – potential for business services

- Locating BPO/SSC centres in the academic towns of eastern voivodeships – Olsztyn, Białystok, Rzeszów, Lublin.
- What is the attractiveness factor of smaller towns? Needs of global business vs local government strategies.

- Competitive job markets. What do shared services centres have to offer and who do they look for?
- BPO needs offices. What do developers have to offer?

The following guests have declared to participate in the discussion (alphabetical list):

Ewa Czarnecka, Operations Manager, Member of the Board, OEX Voice Contact Center Sp. z o.o.

Tomasz Drapiński*, Director, Treasury & Trade Solutions Client Operations, Regional Processing Centre Head in Olsztyn

Sylvia Jaskulska*, Member of the Board of the Warmińsko-Mazurskie Voivodeship

Edward Kostrubiec*, Chairman of the Board, Kemea Invest Sp. z o.o.

Paweł Panczyj, Chief Development Officer, ABSL

Radosław Walas*, Member of the Board, DevelopRes Sp. z o.o.

Moderator: **Irena Suchocka**, Journalist, Propertynews.pl

Accompanying events:

- **EEC – Leaders of Tomorrow**
- **TOP – Investments of Eastern Poland**
- **TOP – Employers of Eastern Poland**
- **TOP – Start-up of Eastern Poland**
- **Polish-Lithuanian economic meeting**
- **Polish-Belarusian economic meeting**
- **Promoter of The Polish Economy – presentation of distinctions**
- **Opening of the Podlasie Economy Exhibition**

Co-organizer:

